

Phil Bratta, Ph.D.

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EDUCATION

Ph.D. in Rhetoric and Writing, Michigan State University, May 2018

M.A. in English (Composition and Rhetoric), University of Florida, May 2013

B.A. in Cultural Studies, Columbia College Chicago, December 2008

ACADEMIC APPOINTMENTS

Adjunct Faculty, Department of Communication Studies, Master of Arts in Digital Media Strategy, Bridgewater College, 2022 – Present

Assistant Professor of Rhetoric and Writing Studies, Department of English, Oklahoma State University, 2018 – 2020

PUBLICATIONS

Articles and Book Chapters

[In progress] Gries, Laurie E., and **Phil Bratta**. “Tracking Visual Technologies of Authoritarianism.”

Jubran, Nadia, and **Phil Bratta**. “Integrating Institutional and Individual Self-reflexivity Practices into Clinical Pharmacy Practice: A Critical Review of Race in a Widely Utilized Medical Guideline.” *Health Equity and Clinical Pharmacy*, special issue of *Journal of the American College of Clinical Pharmacy*, vol. 5, no. 8, 2022, pp. 904-911.

Bratta, Phil, and Laurie E. Gries. “Tracking Nope: A Critical Genre Studies Approach for New Media Rhetorics of Resistance.” *Doing Digital Visual Studies: One Image, Multiple Methodologies*, edited by Laurie Gries, Aaron Beveridge, and Blake Hallinan, Computers and Composition Digital Press/Utah State University Press, 2021, n.p. [9749 words], <https://ccdigitalpress.org/book/ddvs/chapters/gries-bratta/introduction.html>.

Bratta, Phil. “(Un)Belonging in Liminality: Garage Stories.” *Working-Class Rhetorics: Contemporary Memoirs and Analyses*, edited by Jennifer Beech and Matthew Wayne Guy, Brill Publishers, 2021, pp. 65-77.

Bratta, Phil. “Bodies in the World of Labor: Class, Affect, and Rhetoric in IWW’s “What is What in the World of Labor?” Poster.” *Working-Class Rhetorics: Contemporary Memoirs and Analyses*, edited by Jennifer Beech and Matthew Wayne Guy, Brill Publishers, 2021, pp. 119-133.

Shade-Johnson, Jaquëtta, and **Phil Bratta**. “Volume 3: Introduction.” *Spark: A 4C4Equality Journal*, vol. 3, 2021, n.p. [2231 words], <https://sparkactivism.com/volume-3-introduction/>.

Jackson, Rachel, and **Phil Bratta**. "Decolonial Directions: Rivers, Relationships, and Realities of Community Engagement on Indigenous Lands." *Curation: A Multimodal Practice for Socially-Engaged Action*, special issue of *The Journal of Multimodal Rhetorics*, vol. 4, no. 1, 2020, n.p. [10569 words, 7 videos, interactive website], <http://journalofmultimodalrhetorics.com/4-1-jackson-bratta>.

Gries, Laurie, and **Phil Bratta**. "The Racial Politics of Circulation: Trumpicons and White Supremacist *Doxai*." *Rhetoric Review*, vol. 38, no. 4, 2019, pp. 417-431. *Honorable Mention, 2019 Theresa J. Enos Anniversary Award

Bratta, Phil, and Scott Sundvall. "Introduction: Digital Technologies, Bodies, and Embodiments." *Digital Technologies, Bodies, and Embodiments*, special issue of *Computers and Composition: An International Journal*, vol. 53, 2019, pp. 1-8.

Bratta, Phil. "They Believe Their Belief: Rhetorically Engaging Culture through Affect, Ideology, and *Doxa*." *Affect, Emotion, and Rhetorical Persuasion in Mass Communication*, edited by Lei Zhang and Carlton Clark, Routledge, 2019, pp. 93-105.

Cedillo, Christina, and **Phil Bratta**. "Relating Our Experiences: The Practice of Positionality Stories in Student-Centered Pedagogy." *College Composition and Communication*, vol. 71, no. 2, 2019, pp. 215-240.

Smith, Trixie, Katie Manthey, John Gagnon, Ezekiel Choffel, Wonderful Faison, Scott Secrist, and **Phil Bratta**. "Reflections on/of Embodiment: Bringing our Whole Selves to Class." *Feminist Teacher: A Journal of the Practices, Theories, and Scholarship of Feminist Teaching*, vol. 28, no. 1, 2019, pp. 45-63.

Hawkins, Ames, and **Phil Bratta**. "Believing in Change: The Aesthetic Value of Repetition and Accumulation to Socially-Engaged Practice." *With the Network/In the Network: Cultural and Artistic Creation, Investigation and Communication in the Internet Era*, edited by Lidia Bocanegra Barbecho and Ana García López, University of Granada and Downhill Publishing, 2017, pp. 311-333.

Bratta, Phil, and Malea Powell. "Introduction to the Special Issue: Entering the Cultural Rhetorics Conversations." *Cultural Rhetorics*, special issue of *enculturation: a journal of rhetoric, writing, and culture*, no. 21, 2016, n.p. [3633 words], <http://www.enculturation.net/entering-the-cultural-rhetorics-conversations>.

Bratta, Phil. "Rhetoric and Event: The Embodiment of Lived Events." *enculturation: a journal of rhetoric, writing, and culture*, no. 19, 2015, n.p. [6538 words], <http://enculturation.net/rhetoric-and-event>.

Bratta, Phil. "The Public Pants: A Visual Rhetoric of Gendered and Classed Imperialism." *Visual Culture and Gender*, no. 10, 2015, pp. 19-28.

Bratta, Phil. "Flag Display Post 9/11: A Discourse on American Nationalism." *The Journal of American Culture*, vol. 32, no. 3, 2009, pp. 231-242. *Honorable Mention, William M. Jones Best Graduate Student Paper

PRESENTATIONS

Refereed Conferences

Bratta, Phil, and Rachel Jackson. “Engaging with Indigenous Communities: A Decolonial Account of Processes, Successes, and Failures.” Rhetoric Society of America 19th Biennial Conference, May 2020, Portland, OR. ***Conference canceled due to COVID–19 pandemic

Bratta, Phil. “Tracking Nope: Digital Rhetorics of Resistance.” Rhetoric Society of America 19th Biennial Conference, May 2020, Portland, OR. ***Conference canceled due to COVID–19 pandemic

Bratta, Phil. “Making Space through Performing Land-based Rhetorics.” Cultural Studies Association International Conference, May 2019, New Orleans, LA.

Bratta, Phil. “*Kairotic* Publics: The Places and Spaces of Performing Activism.” 2019 Conference on College Composition and Communication, March 2019, Pittsburgh, PA.

Bratta, Phil. “What Stories Might/Should/Can We Tell and Hear? Positionalities in the Classroom.” 2018 Cultural Rhetorics Conference, November 2018, East Lansing, MI.

Bratta, Phil. “What’s Next?: Ideologically Feeling the Narrativized *Doxa*.” Twelfth Biennial Thomas R. Watson Conference, October 2018, Louisville, KY.

Bratta, Phil. “Inventing Story: Rhetorical De/livery and Per/form.” Rhetoric Society of America 18th Biennial Conference, May 2018, Minneapolis, MN.

Bratta, Phil. “Working with/in *constellations*: Orienting to Feminist Scholarly Publishing Practices.” Eleventh Biennial Feminisms and Rhetorics Conference, October 2017, Dayton, OH.

Bratta, Phil. “Wandering into Wondering and Wonder with(in) a Digital Archive.” 2017 Computers and Writing, June 2017, Findlay, OH.

Bratta, Phil. “Creating *constellations*: A Study in Culturally-Relevant Digital Scholarly Publishing.” 2017 Computers and Writing, June 2017, Findlay, OH.

Bratta, Phil. “Affective Research and Rhetorical Practices with Archives.” 2017 Conference on College Composition and Communication, March 2017, Portland, OR.

Bratta, Phil. “Developing *constellations*: A Journey in Collaborative Scholarly Publishing Practices.” Association of Teachers of Technical Writing (ATTW), March 2017, Portland, OR.

Bratta, Phil, Malea Powell, and Cindy Tekobbe. “Cultural Rhetorics Consortium Meeting.” 2017 Conference on College Composition and Communication, March 2017, Portland, OR.

Bratta, Phil. “Cultural Affects of Labor.” 2016 Cultural Rhetorics Conference, October 2016, East Lansing, MI.

Bratta, Phil. “Embodied *Kairos*: Moving Beyond the Temporal.” Rhetoric Society of America 17th Biennial Conference, May 2016, Atlanta, GA.

Smith, Trixie, Diana Baldwin, and **Phil Bratta**. “Building an Outreach Program: Three Key Considerations for Creating, Developing, and Sustaining Community Partnerships.” Conference on Community Writing, October 2015, Boulder, CO.

Bratta, Phil. “Activist Affordances of Digital Storytelling in the Academy,” Sixth International Digital Storytelling Conference, September 2015, Northampton, MA.

Bratta, Phil. “Making Spaces through Activist Ritual and Embodied Writing.” 2015 Conference on College Composition and Communication, March 2015, Tampa, FL.

Bratta, Phil. “Working Hands: Labors of Non-text, Text, and Event.” Cultural Rhetorics Conference: Entering the Conversation!, October 2014, East Lansing, MI.

Bratta, Phil. “Embodying the Digital Other in the Rhetorical Ecology of Rafael Lozano-Hemmer's Body Movies.” Rhetoric Society of America 16th Biennial Conference, May 2014, San Antonio, TX.

Bratta, Phil. “Empowering Students: Transformation of Experience through Critical Autoethnography and Digital Writing.” 2014 Conference on College Composition and Communication, March 2014, Indianapolis, IN.

Bratta, Phil. “Rethinking Rhetoric and Event: Lived Events in Rhetorical Ecology.” Cultural Studies Association International Conference, May 2013, Chicago, IL.

Bratta, Phil. “Voice of Right: Popular Rhetoric for Undermining Liberties.” Popular Culture Association and American Culture Association National Conference, April 2011, San Antonio, TX.

Bratta, Phil and Ames Hawkins. “Imagining New Wealth as a Postcolonial Notion Through Activist Art and The Cradle Project.” Wealth + New Wealth Virtual Symposium, Columbia College Chicago, April 2009, Chicago, IL.

Bratta, Phil. “Flag Display Post 9/11: A Discourse on American Nationalism.” Popular Culture Association and American Culture Association National Conference, April 2009, New Orleans, LA.

Invited and Guest Lectures/Talks

“Cultural Rhetorics as Methodology: Issues, Problems, Wrestlings.” Dr. Maria Novotny’s Cultural Rhetorics Graduate Seminar, University of Wisconsin-Milwaukee, April 2020.

“Political Rhetoric in the Contemporary United States.” Dr. Christoph Ribbat’s American Speeches Undergraduate Course, University of Paderborn (Germany), December 2019.

“Methods for Analyzing Visuals.” Dr. Maria Novotny’s Visual Rhetoric & Document Design Undergraduate Course, University of Wisconsin-Oshkosh, October 2018.

“Possibilities in Digital Publishing.” Dr. Ben Lauren’s M.A. Research Colloquium, Michigan State University, October 2017.

“Finding Balance between Teaching and Graduate Studies.” Dr. Julie Lindquist’s Ph.D. Research Colloquium, Michigan State University, September 2017.

“Data as Art, in Activism, for Making.” Drs. Ames Hawkins and Robin Whatley’s Death and Desire Undergraduate Course, Columbia College Chicago, November 2016.

“Politics of You in Research.” Dr. Andrea Riley-Mukavetz’s Research Methods Graduate Course, Bowling Green State University, November 2016.

“Developing a Research Self and Managing Expectations in Graduate School.” Dr. Malea Powell’s Research Colloquium Graduate Course, Michigan State University, September 2016.

Workshops Led

“Write-in at The Graduate School.” Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University, November 2016, March 2015, February 2015, January 2015, November 2014.

“Navigating the Ph.D.: Writing Processes and Strategies for Academic Writing.” Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University, September 2015, April 2015, February 2015, November 2014, October 2014.

“Navigating the Master: Writing Processes and Strategies for Academic Writing.” Sponsored by The MSU Graduate School and The Writing Center @ MSU, Michigan State University, January 2015, September 2014.

“Flash Fiction.” Creativity Exploratory: Beyond Insights: Collaborating with Community, College of Arts and Letters, Michigan State University, September 2014, April 2014, February 2014.

“Communicating with Visuals.” The Writing Center @ MSU, Michigan State University, October 2013.

“Research Writing in Nursing and the Sciences” (with Matt Gomes), The Writing Center @ MSU, Michigan State University, September 2013.

“Engineers and Social Activism: Making Bones for One Million Bones project.” Professional Communication for Engineers course, University of Florida, March 2012.

TEACHING, ADVISING, AND CERTIFICATIONS

Courses Taught

Graduate Courses

Public Relations Strategies and Tactics (DMS 542), Bridgewater College

Digital Persuasion (DMS 551), Bridgewater College

Embodied Rhetorics (ENGL 5560), Oklahoma State University

Studies in the History of Rhetoric (ENGL 5353), Oklahoma State University

Professional Writing Theory and Pedagogy (ENGL 5223), Oklahoma State University
Cultural Rhetorics [Graduate Intern for Dr. Trixie Smith] (WRA 848), Michigan State University

Undergraduate Courses

Visual Rhetoric and Design (ENGL 4553), Oklahoma State University
Professional Writing Theory (ENGL 3223), Oklahoma State University
Advanced Composition: Rhetoric and Communities (ENGL 3203), Oklahoma State University
Composition II (ENGL 1213), Oklahoma State University
Introduction to Professional Writing (WRA 202), Michigan State University
Writing: Science and Technology (WRA 110), Michigan State University
Professional Communication for Engineers (ENC 3254), University of Florida
Technical Writing (ENC 2210), University of Florida
Rhetoric and Academic Research (ENC 1102), University of Florida
Writing Academic Arguments (ENC 1101), University of Florida
English Studies Summer Bridge Program, Columbia College Chicago
Introduction to Cultural Studies [Teaching Assistant for Dr. Ames Hawkins] (HU 46-1100),
Columbia College Chicago

English as a Second/Foreign Language (ESL/EFL)

Beginner – Advanced levels, Center of Languages, Universidad Católica San Pablo
Cambridge Prep Course CPE, EF Language Institution
General English Language, EF Language Institution
Special Interest Course: Communication, EF Language Institution
Special Interest Course: Grammar, EF Language Institution

Advising/Graduate Student Committee Work

Member, Qualifying Committee

Eric Riddle (Ph.D.), Qualifying Paper, November 2019
Jared Young (Ph.D.), Qualifying Exam, October 2019
Lindsey Dugan (M.A.), Qualifying Exam, September 2019

Certifications

Teaching Knowledge Test Module 2 Band 3, March 2011
University of Cambridge ESOL

Teaching English as a Foreign Language (TEFL), November 2009
TEFL Institute, Chicago

ADMINISTRATIVE AND RESEARCH APPOINTMENTS

Communications and Tech Assistant. Department of Writing, Rhetoric, and American Cultures,
Michigan State University, 2017-2018, Summer 2017.

Editorial Assistant for Production and Technology. Digital Publishing Lab, Department of
Writing, Rhetoric, and American Cultures, Michigan State University, Summer 2017, 2016-2017.

Research Assistant. Digital Publishing Lab, Department of Writing, Rhetoric, and American
Cultures, Michigan State University, Summer 2016, 2015-2016.

Coordinator and Facilitator. Graduate Writing Groups and Navigating Workshop Series, The Writing Center @ MSU, Michigan State University, Summer 2015, 2014-2015.

Coordinator. MSU Union Center Satellite, The Writing Center @ MSU, Michigan State University, 2013-2014.

AWARDS

Honorable Mention, 2019 Theresa J. Enos Anniversary Award. *Rhetoric Review*, March 2020.
FY19 Spring Travel Award. College of Arts and Sciences, Oklahoma State University, December 2018.

Kairos Grad/Adjunct Award for Excellence in Research/Scholarship, May 2018.

Dissertation Completion Fellowship. The MSU Graduate School, Michigan State University, Summer 2017.

Computers and Writing Graduate Research Network Travel Grant, June 2017.

COGS Disciplinary Leadership Endowment Award. The MSU Graduate School, Michigan State University, January 2015.

Marjorie Kinnan Rawlings Baskins Scholarship. Department of English, University of Florida, August 2011 – May 2013.

Honorable Mention, William M. Jones Best Graduate Student Paper. *The Journal of American Culture*, September 2009.

Honors Award. Columbia College Chicago Cultural Studies Capstone project, December 2008.

GRANTS

Program Manager. “Diverse and Inclusive Scholarly Publishing in Digital Environments.” National Endowment for the Humanities (NEH) Summer Seminar for College and University Faculty, March 2017, [Not Funded: \$107,471].

Research and Project Assistant. “Transforming the Humanities: Establishing and Imagining Deliberately Inclusive Digital Publishing Spaces.” Humanities Without Walls Consortium: The Work of the Humanities in a Changing Climate, October 2016, [Not Funded: \$141,939].

Research Assistant and Project Participant. “Scholarly Collectives and *constellations*: Rethinking Academic Scholarship, Publishing, and Mentoring.” ACLS Collaborative Research Fellowship. American Council of Learned Societies, September 2016, [Not Funded: \$92,627].

Project Participant. “Community Composing Project: #MidwestHungerIs.” The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support, January 2015, [Funded: \$10,160].

Project Participant. “Community Composing Project: #MidwestHungerIs.” The Michigan Council for Arts and Cultural Affairs (MCACA) Project Support, October 2014, [Funded: \$11,438].

Project Assistant. “The Writing Center @ Michigan State University Outreach Initiative.” Humanities Without Walls Consortium: Global Midwest Initiative Seed Grant, July 2014, [Not Funded: \$5,000].

Project Participant. “The Writing Center @ Michigan State University Outreach Initiative.” Michigan Campus Compact 43rd Venture Grant Cycle. Michigan Campus Compact’s (MiCC) Venture Grant, May 2014, [Funded: \$2,672].

SERVICE Discipline

Editorial Work

Editorial Collective Member. *Spark: A 4C4Equality Journal*, 2018 – present
 Copy Editor. *Spark: A 4C4Equality Journal*, 2018 – 2022
 Web Design Committee Member. *Spark: A 4C4Equality Journal*, 2018 – 2022
 Editorial Board Member. *Journal of Global Literacies, Technologies, and Emerging Pedagogies*, 2018 – 2022
 Production Editor. *enculturation: a journal of rhetoric, writing, and culture*, 2019 – 2022
 Board Member. Cultural Rhetorics Consortium, 2015 – 2020
 Managing Editor. *constellations: a cultural rhetorics publishing space*, 2016-2018
 Editorial Assistant. *Journal of Global Literacies, Technologies, and Emerging Pedagogies*, 2016-2018
 Web Content Manager. Cultural Rhetorics Consortium, 2015-2018
 Editor-at-Large. *Digital Humanities Now*, 2016-2017
 Assistant Editor. *The Best of Independent Rhetoric and Composition Journals 2014*, Parlor Press, 2015
 Assistant Editor. *The Best of Independent Rhetoric and Composition Journals 2012*, Parlor Press, 2013

Guest Edited Work

Shade-Johnson, Jaquëtta, and **Phil Bratta**, guest editors. *Coalition Building and Social Justice in the Context of the 2020 Elections*, *Spark: A 4C4Equality Journal*, vol. 3, 2021, <https://sparkactivism.com/volume-3-introduction/>.

Bratta, Phil, and Scott Sundvall, guest editors. *Digital Technologies, Bodies, and Embodiments*, special issue of *Computers and Composition: An International Journal*, vol. 53, 2019.

Powell, Malea, **Phil Bratta**, Andrea Riley-Mukavetz, and Daisy Levy, guest editors. *Cultural Rhetorics*, special issue of *enculturation: a journal of rhetoric, writing, and culture*, no. 21, 2016, <http://www.enculturation.net/21>.

Manuscript Reviewer

Spark: A 4C4Equality Journal, 2018 – present
constellations: a cultural rhetorics publishing space, 2016 – 2022
Journal of Global Literacies, Technologies, and Emerging Pedagogies, 2018 – 2022

Guest Reviewer

Computers and Composition: An International Journal, Manuscript Review, February 2021
Computers and Composition: An International Journal, Manuscript Review, August 2020
Rhetoric Society Quarterly, Manuscript Review, December 2019
Rhetoric Society Quarterly, Manuscript Review, August 2019
Feral Feminisms, Manuscript Review, August 2019

Conference Proposal Reviewer

- Stage 1 Proposal Reviewer. 2022 Conference on College Composition and Communication, July 2021
- Stage 1 Proposal Reviewer. 2021 Conference on College Composition and Communication, June 2020
- Stage 1 Proposal Reviewer. 2020 Conference on College Composition and Communication, May 2019
- Stage 1 Proposal Reviewer. 2019 Conference on College Composition and Communication, May 2018
- Proposal Reviewer. 2018 Cultural Rhetorics Conference, April 2018
- Proposal Reviewer. 2016 Cultural Rhetorics Conference, April 2016
- Proposal Reviewer. 2014 Cultural Rhetorics Conference: Entering the Conversation, May 2014

Conference Committees and Activity

- Panel Chair. The Rhetorical Intersections of Doxa, Affect, and Ideology in a Post-Truth Era, Twelfth Biennial Thomas R. Watson Conference, October 2018
- Panel Chair. Peer Tutoring Strategies for Campus Writing Centers, 2017 Conference on College Composition and Communication, March 2017
- Member. Submissions Review Sub-Committee, 2016 Cultural Rhetorics Conference, October 2016
- Member. Publicity/Social Media Sub-Committee, 2016 Cultural Rhetorics Conference, October 2016
- Member. Program Sub-Committee, 2016 Cultural Rhetorics Conference, October 2016
- Co-Chair (with Malea Powell). 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Chair. Local Arrangements Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Member. Conference Website Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Member. Program Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Member. Partners and Funding Sub-Committee, 2014 Cultural Rhetorics Conference: Entering the Conversation, October 2014
- Panel Chair. Classroom Matters: Pedagogy in Practice and Philosophy, University Writing Program Conference, February 2013

Institutional and Departmental

Oklahoma State University

- Personnel Committee Member. Department of English, 2019-2020

Michigan State University

- Recruitment Committee Member. Writing, Rhetoric, and Praxis Recruitment Committee, 2013-2017
- Recruitment Co-Chair (with Maria Novotny). Writing, Rhetoric, and Praxis Recruitment Committee, 2014-2015
- Member, Outreach Committee. The Writing Center @ MSU, 2013-2016

Columbia College Chicago

Task Force Member and Classroom Correspondent. Critical Encounters Initiative, 2007-2009

Community

Website Developer. Kiowa Talk: kiowatalk.org, March 2019 – present

Volunteer. #midwesthungeris Concert, April 2016

Volunteer. Community Composing Project PhotoVoice, November 2015

Volunteer. #midwesthungeris Creating with the Stars, November 2014, April 2015

Volunteer. Write-a-Thon Event, October 2014

Station Leader and Guest Lecturer. One Million Bones, September 2011 – June 2013

President. Cultural Collective Zine, July 2008 – March 2009

Volunteer. Columbia College ReachOut, March 2008 – March 2009

Participant. Res Corporealis: Material Bodies, May 2008

Volunteer Organizer. Public Action for Change Today, September 2007 – August 2008

PROFESSIONAL EXPERIENCE

Content and Communications Manager

HData | Birmingham, AL (Remote)

February 2026 – Present

- Develop content marketing strategies that drive demand for HData's AI and regulatory intelligence tools among energy sector customers and prospects
- Lead content strategy and execution for new product launches and feature releases, including news releases, blog posts, collateral, slides, videos, and knowledge base articles
- Write HData's customer-facing guides on its AI-powered regulatory research tool, including use-case templates (intervenor research, IRP analysis, regulatory comparison, timeline tracking) that help non-technical energy professionals get reliable, cited output
- Manage editorial calendar and publishing workflow across website, email, and social, including press releases, blog content, campaigns, and monthly newsletter
- Direct webinar strategy and content aligned to business goals; secure speaking opportunities for C-suite at industry conferences
- Position executives as industry thought leaders through strategic media and content placement

Technical Writer-Editor

Federal Energy Regulatory Commission, Office of Public Participation | Washington, DC

October 2024 – February 2026

- Coordinated 10 colleagues using Agile methods to gather data for the office's 2023 and 2024 annual reports; wrote, copyedited, and designed the final reports
- Created and published knowledge base articles and developed scripts for public educational videos delivered by senior leadership
- Led cross-disciplinary teams through data gathering, writing, copyediting, and design for educational products, including explainers, brochures, and flyers

Lead Public Affairs Specialist

Federal Energy Regulatory Commission, Office of Public Participation | Washington, DC

November 2023 – October 2024

- Administered the office's public affairs program, including e-subscription service, 20+ press and news releases, media relations, and public speeches

- Developed and implemented office-wide marketing and communication plans, including media types, brand identity, and multi-platform strategies
- Managed the office's 4 social media accounts through data-driven campaigns and content development, generating +70% engagement and +250% new followers
- Restructured and edited the Office of Public Participation website (25 webpages), generating +50% web traffic
- Developed scripts and slide decks for senior leadership across 10 national conference panels and 2 keynote videos

Public Affairs Specialist

U.S. Access Board, Office of the Executive Director | Washington, DC

February 2022 – November 2023

- Administered the agency's public affairs program and managed external channels, including 4 social media platforms and a news email account, generating +40% social media engagement, +15% web traffic, and +10% email engagement
- Developed agency's Communication and Outreach Plan (via quantitative and qualitative research methods) that included objectives, multi-platform strategies, activities, and key performance indicators
- Organized and executed in-person and virtual public events, including bimonthly Governing Board meetings, briefings, town halls, roundtables, and information sessions
- Corresponded with state and local officials, federal appointees, and disability community organizations to coordinate meetings and presentations at agency events
- Restructured and edited 15+ webpages, driving a +70% increase in web traffic; served as agency spokesperson to media and the public
- Wrote, edited, and distributed 30+ news releases and 20+ informational materials; wrote, copyedited, and designed the agency's FY 2021–2023 Performance and Accountability Reports for delivery to the President, Congress, and the public
- Wrote talking points and speaking scripts for the Executive Director

Technical Writer

U.S. Access Board, Office of Technical and Information Services | Washington, DC

August 2020 – February 2022

- Administered the agency's public affairs program across print and digital channels, including 25+ press releases, 4 newsletters, guest blogs, information sheets, and flyers
- Managed the agency's external communication channels, including 4 social media accounts, 12 webpages, a news email account, and an e-subscription service
- Drafted and edited technical guidance bulletins and policy documents on accessibility standards and guidelines (ADA, ABA, and Section 508)
- Reviewed and edited accessibility standards on public rights-of-way
- Wrote talking points and speaking scripts for the Executive Director
- Coordinated media inquiries and scheduled interviews for the Executive Director and staff

PROFESSIONAL WORKSHOPS AND INSTITUTES ATTENDED

Rhetoric's Affect/Affect's Rhetoric Seminar. Rhetoric Society of America Seventh Biennial Institute 2017. Indiana University, May 2017

Digital Media and Composition (DMAC) Institute @ Ohio State. The Ohio State University, May 2016

The Responsibility of Teachers in the Wake of Racial Violence Teach-In. Michigan State University, August 2015

Chapter and Article Proposal Workshop. MSU Department of Writing, Rhetoric, and American Cultures, Michigan State University, April 2014

Digital Humanities Brown Bag, bi-weekly. MSU College of Arts and Letters, Michigan State University, January 2014 – April 2014

PROFESSIONAL AFFILIATIONS

Coalition for Community Writing

Conference on College Composition and Communication

Cultural Rhetorics Consortium

Cultural Studies Association

HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory)

Labor and Working-Class History Association

Rhetoric Society of America